

APPLICATION FORM AND CONTRACT

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Prolight + Sound Middle East 2019:

1: Exhibitor data

Full company name:			
Street, number			
Country		Postal Code:	City:
P.O.Box		Postal Code for P.O.Box-Address (if deviating from above)	
Country code:	Tel:	Fax:	E-mail
Managing Director (first name and surname):			Company homepage (internet): www.
Contact responsible for trade show organization:		Job title:	Mobile:
<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.			
Country code	Tel:	Fax:	E-mail
Contact responsible for press and marketing:		Job Title	Mobile
<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.			
Country code	Tel:	Fax:	E-mail:

Deviating Correspondence and Billing address

To be filled out only in case the correspondence and / or billing address differ from the address above!

All correspondence Online Manual Entry and Catalogue Entry should be sent to this address:

Full company name

Contact: Tel.:

E-mail:

Street, No

Country, Postal Code, City

All invoices should be sent to this address:

Amendments to the invoice are not possible. Please ensure all details submitted on the booking contract are clear and correct

Full company name

Contact: Tel.:

E-mail:

Street, No

Country, Postal Code, City

Signature

2: Stand requirements (Exhibition space and Stand Type required, min 9 sqm. Stand design of 4 meters and above will be charged USD 150)

STEP- 1 Exhibition space required (subject to availability):

_____ m X _____ m = _____ Sqm
Frontage Depth Total square metres

Stand no:
(if applicable)

STEP- 2 Type of Space (Subject to availability) - THIS SECTION MUST BE COMPLETED BY ALL EXHIBITORS

All prices subject to 5% VAT

Row Stand
(one open side) USD 405 per sqm

Corner Stand
(two open sides) USD 415 per sqm

Peninsula (Head-) Stand
(three open sides) USD 425 per sqm

Island Stand
(four open sides) USD 430 per sqm

ADDITIONAL ITEMS:

Second floor in double storey stands
(50sqm min. floor size) USD 80 per sqm

Space only: minimum of 21 sqm

TOTAL _____ X \$ _____ = \$ _____
TOTAL SQM SPACE PRICE TOTAL

STEP 3 – Stand Construction (for exhibitors booked 21 sqm and below, maxima / maxima plus / protech / protech plus is compulsory)

fairconstruction

For additional furniture elements provided by Fairconstruction, refer to the fairconstruction booth configurator at www.fairconstruction.com

1) Maxima (without furniture)
90 USD per sqm x _____

2) Maxima Plus (with furniture, includes 1 table, 3 chairs, 1 lockable cabinet per 9 sqm)
110 USD per sqm x _____ (Refer to page 6)

3) Protech (without furniture)
18sqm)
105 USD per sqm x _____

4) Protech Plus (with furniture, includes 2 tables, 6 chairs, 2 lockable cabinets per

125 USD per sqm x _____

Tick here if you want to upgrade your Maxima / Protech stand or receive an individual stand design option. For further enquiries, please email fairconstruction@uae.messefrankfurt.com

Total \$ _____ + \$ _____ = \$ _____ (subject to 5% VAT)
TOTAL SPACE RENT TOTAL FAIRCONSTRUCTION GRAND TOTAL
(MAXIMA / MAXIMA PLUS; PROTECH / PROTECH PLUS)

Signature _____



Travel desk

For one-stop shop travel and accommodation requirements, please contact our in-house travel department at traveldeskt@uae.messefrankfurt.com

3: Discounts, Co-exhibitors, Brands

Discounts:

Early- bird - discount (5%)

5% off space only price for bookings received by **1st March 2019**

The discount is applicable **only if** booking is accompanied by payment of 30% of the space rental fee or a postponed cheque amounting to the complete rental fee (due not later than **31st May 2019**).

For organizer use only:

Applicable y/n

Major-presence-discount

Any single exhibitor booking at least the following no. of sqm is entitled to the indicated discounts on space only:

from 60 sqm - 5% of space rental
from 90 sqm - 10% of space rental

For organizer use only:

Applicable y/n

Co-exhibitors: The following companies will be present as co-exhibitors with their own exhibits and staff on our stand:
Kindly note: co-exhibitors will be listed free of charge in the online list of exhibitors and are entitled to a catalogue entry (with costs)

Full company name	Full company name
Contact: Tel.:	Contact: Tel.:
E-mail:	E-mail:
Street, No	Street, No
Country, Postal Code, City	Country, Postal Code, City

Brands The following brands will be presented on our stand (Information needed for online exhibitor list):

Products Our products belong to the following segments. Information will be used in the exhibitor list.

- | | | |
|--|---|--|
| <input type="checkbox"/> Professional Audio
<input type="checkbox"/> Accessories and Cables
<input type="checkbox"/> Acoustics
<input type="checkbox"/> Amplifiers
<input type="checkbox"/> Consoles
<input type="checkbox"/> DJ Equipment
<input type="checkbox"/> Effects
<input type="checkbox"/> Headphones
<input type="checkbox"/> Karaoke
<input type="checkbox"/> Loudspeakers
<input type="checkbox"/> Microphones
<input type="checkbox"/> Monitors
<input type="checkbox"/> Other Audio related Equipment
<input type="checkbox"/> Public Address
<input type="checkbox"/> Recording + Production
<input type="checkbox"/> VOD Systems | <input type="checkbox"/> Professional Lighting
<input type="checkbox"/> Laser Technology and Effects
<input type="checkbox"/> LED
<input type="checkbox"/> Light Sources and Accessories
<input type="checkbox"/> Lighting Controls
<input type="checkbox"/> Other Lighting Related Equipment
<input type="checkbox"/> Outdoor Lighting
<input type="checkbox"/> Specific accessories for lighting technology
<input type="checkbox"/> Stage Lighting | <input type="checkbox"/> Stage Technology and Trussing
<input type="checkbox"/> Automation
<input type="checkbox"/> Dance floors
<input type="checkbox"/> Flight Cases
<input type="checkbox"/> Hoists
<input type="checkbox"/> Lifts
<input type="checkbox"/> Mobile Stages and Platforms
<input type="checkbox"/> Other Stage Equipment
<input type="checkbox"/> Special Effects
<input type="checkbox"/> Specific accessories for stage technology
<input type="checkbox"/> Stage Controls
<input type="checkbox"/> Stage Decoration materials and Curtains
<input type="checkbox"/> Stage-management systems
<input type="checkbox"/> Truss and Rigging Equipment |
|--|---|--|

Signature _____

October 15-17, 2019
Dubai International Convention and Exhibition Centre
United Arab Emirates

Messe Frankfurt Middle East GmbH
P.O. Box 26761, Dubai, United Arab Emirates
Tel: +971 4 389 45 00 Fax: +971 4 358 55 11
E-mail: prolightsound@uae.messefrankfurt.com
Website: www.prolightsoundME.com

Your direct contacts:

Senior Show Manager: dishan.isaac@uae.messefrankfurt.com
Sales Coordinator: bjorn.carreon@uae.messefrankfurt.com

- | | | |
|---|--|--|
| <input type="checkbox"/> Projection and Display Technology
___ 3D Mapping
___ CRT projectors
___ Digital Signage
___ Display and advertising projectors
___ Laser projectors
___ LCD / DLP projectors
___ LCD and plasma displays
___ LED Display
___ Multivision walls
___ Projection screens
___ Rear projection boxes
___ Video walls | <input type="checkbox"/> Parts & Accessories
___ Cables, Connectors & Switchers
___ Camera
___ CPUs / GPUs
___ Drones
___ Hard Drive
___ Lens
___ Prompter
___ Robotics | <input type="checkbox"/> Equipment, Infrastructure and Furnishings
___ Cashdesks / ticketing / Kiosks
___ Emergency generators
___ Fairconstruction
___ Other infrastructure / furnishings
___ Props / Decoration / Costumes / Makeup
___ Rental tents and furnishings
___ Theatre seating
___ Theatrical textiles / sheeting
___ Toilet facilities
___ Wheels / rollers |
| <input type="checkbox"/> AV and Communication Technology
___ Audio Network Technology
___ Broadcasting Equipment
___ Commentary systems
___ Conference equipment
___ Intercom systems
___ Interpreting equipment
___ Microphones for conference systems
___ Other AV and communication equipment
___ Telecommunication installations
___ Transmission systems | <input type="checkbox"/> IT & Integration Technology

<input type="checkbox"/> IT & Data
___ Artificial Intelligence
___ Big Data
___ Internet of Things
___ Streaming
___ Systems Engineering
___ Technical Support
___ Web Services
___ Workflow Solutions | <input type="checkbox"/> Event-services
___ Construction
___ Design
___ Event & production
___ Location service
___ Maintenance
___ Power distribution
___ Rental Company
___ Safety Engineering
___ Scriptwriting & Storyboarding
___ Security
___ Total Solution
___ Training
___ Reporting and Management systems |
| | <input type="checkbox"/> Systems Integration
___ Auditorium Solution
___ Automation & Control
___ Audio
___ Communication and Conferencing
___ Convergent Technology
___ Digital Media Solutions
___ Home Theatre
___ Immersive Technology
___ Media Control | |

Please complete and return this booking form (consisting of 4 pages) to the address mentioned above. A down payment of 30% will be levied upon receipt of the application form. Please note that deposits are not refundable. The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period a 50% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice.

The 30% down payment must be made by the deadline in order to avail the applicable discounts. The form must be signed by an authorized signatory of the company. Please make sure to keep one copy of the contract for your files.

We accept the Exhibition Terms and Conditions of Participation, the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Prolight + Sound Middle East 2019.

Company Stamp and Signature of Authorized Representative

Company Stamp and Signature of Authorized Representative

Signature

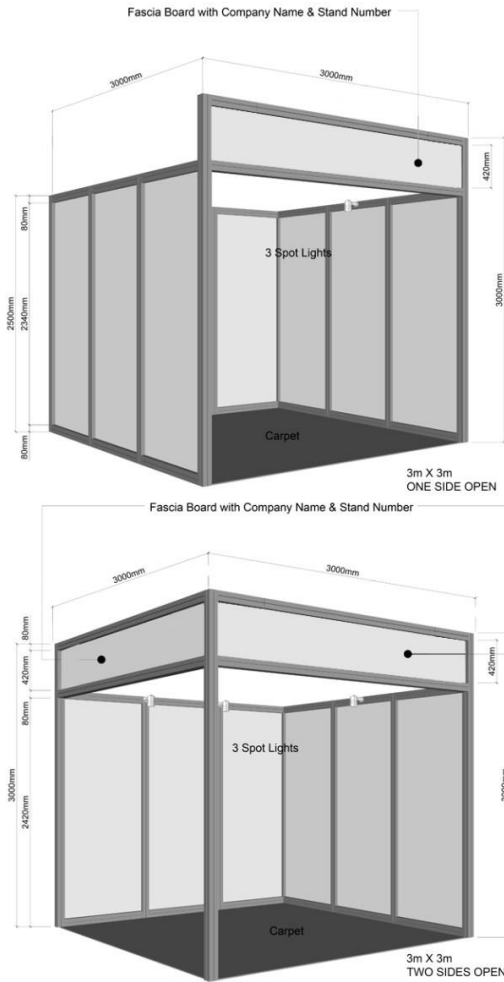
October 15-17, 2019
Dubai International Convention and Exhibition Centre
United Arab Emirates

Your direct contacts:
Senior Show Manager: dishan.isaac@uae.messefrankfurt.com
Sales Coordinator: bjorn.carreon@uae.messefrankfurt.com

4: Maxima and Maxima Plus Specifications

Maxima and Maxima Plus

Please note: With stand sizes smaller than 21 sq m booking a Maxima / Maxima Plus or Protech / Protech Plus stand construction or any other **Fairconstruction** design with the organiser is **compulsory**.



Stand equipment	* Stand size in sqm				
	9-12	13-15	16-19	20-24	25-30
Carpeting, standard colours	✓	✓	✓	✓	✓
Back- and sidewalls Maxima, filling white, height 2.5 m	✓	✓	✓	✓	✓
Company signs per open side	1	1	1	1	1
Spotlights	3	4	6	8	10
Lockable cabinet - 100x50x90cm	1	1	2	2	2
Table	1	1	2	2	2
Chair	3	4	6	8	8
Waste paper basket	1	1	1	1	2
Electrical outlet	1	1	2	2	3
Preliminary cleaning	✓	✓	✓	✓	✓

MAXIMA (without furniture) US\$ 90.00

MAXIMA PLUS (with furniture) US\$ 110.00 (refer to configuration above)

Note:

✓ = Service included

The rental price mentioned is per square metre for the duration of the event. Price includes electrical supply, consumption and distribution board. No exchange of item(s) is permitted and any modifications to the above package may subject to availability and additional charge

Exhibitors who have ordered Maxima/Maxima Plus stands will receive a stand erected to the following specifications:

Floor covering - All stands are carpeted.

Walling - 2500mm high (2420mm to underside of ceiling beams comprising 1000mm wide panels. White vinyl covered infill panels set in Maxima frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 920mm x 2340mm and half panel measures 420mm x 2340 mm (h).

Fascia - 420mm high board (clear dimensions) on "Maxima" frame shall be 1 meter less of the width of the open side or when there is additional supports at corners and where open side exceed 5000mm in length.

Name Board (Fascia) - Stand lettering fitted to the fascia. Where the stand fascia exceeds 6000mm, an additional name panel will be fitted. Only exhibitors with Maxima stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia.

Roof Beams - 80mm deep aluminum beams will be fitted to take light fixtures.

Electrics / Lighting - With each 9 square meters, 3 x 100w spotlights are fitted behind the fascia-board or to the roof support beam and 1 x 13 amps 3 pin socket outlet is provided at floor level on the rear wall.

Signature _____

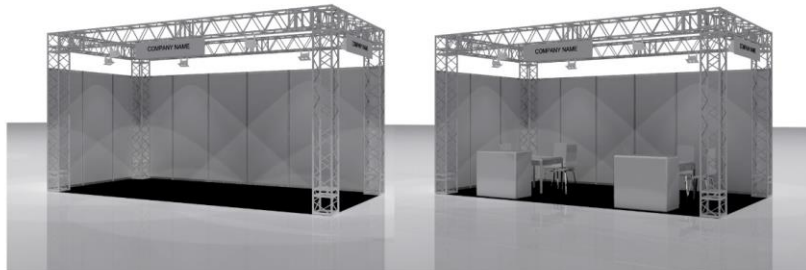
Head and Island Stands - Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture - refer to the above configuration and for extra orders, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com.

IMPORTANT - Exhibitors will be liable for payment for damaged panels.

5. Protech and Protech Plus

Please note: With stand sizes smaller than 21 sq m booking a Maxima / Maxima Plus or Protech / Protech Plus stand construction or any other **Fairconstruction** design with the organiser is **compulsory**.



Stand equipment	16-21	22-30	31-50	50 and more
Carpeting - loop pile, standard colours	✓	✓	✓	
Cross beam system height 3.2m	✓	✓	✓	
Backwall and sidewalls Octanorm with white infill, height 2.5m	✓	✓	✓	
Company signs per open side	1	1	1	
Table	2	3	4	upon request
Chairs	6	9	12	
Spotlights	6	9	12	
Lockable Counter 100x50x90cm	2	3	4	
Electrical outlet	2	3	4	
Waste paper basket	2	3	4	
Preliminary cleaning of the stand	✓	✓	✓	

PROTECH (without furniture) US\$ 105

PROTECH PLUS (with furniture) US\$ 125.00 (refer to configuration above)

*All rental prices per square metre for the duration of the event plus statutory VAT. Price does not include electrical connection and decoration.

Exhibitors who have ordered Protech stands will receive a stand erected to the following specifications:

Floor covering All stands are carpeted.

Walling Main structure is composed of cross beam system at 3300mm high with 2500mm high by 1000mm wide panels. White vinyl covered infill panels set in Octanorm frame. No fixings may be made to the walls. Each panel can take a maximum weight of 4 to 5 kg. The inside of each panel measures 950mm x 2400mm and half panel measures 455mm x 2400 mm (h).

Signature _____

Fascia Board 1200mm x 300mm high board (clear dimensions) and shall have one on each open side or when there is additional supports at corners and where open side exceed 5000mm in length

Fascia Name Stand lettering fitted to the fascia. Only Exhibitors with basic stands will be provided with a stand name and number on the stand fascia. No company logos or fittings may be attached to the name panel or fascia

Electrics / Lighting With each 16 square meters 6 x 100w spotlights are fitted on the trussing and 1 x 5 amps 3 pin socket outlet is provided at floor level on the rear wall.

Head- and Island Stands Head Stands (3 open sides) will only have one wall constructed. Island Stands do not normally come with any walls. If required, the allowance is 1 wall panel per 3 sqm of stand space. The position of any panels required must be clearly marked on a grid plan that will be part of the exhibitor manual and must be submitted to the stand constructor not later than 14 days prior to the show date.

Furniture refer to the above configuration and for extra orders, please contact fairconstruction@uae.messefrankfurt.com or visit www.fairconstruction.com.

IMPORTANT - Exhibitors will be liable for payment for damaged panels.

6: Country Pavilions

Exhibitors of Country Pavilions (Joint Presentation) will get stand construction as per agreed design and details. Please note that in these cases the company providing additional furniture and decoration items will be the same company that is building the stands. This might not be the same company which is providing the Shell Scheme stands. Please refer to your pavilion organizer for details and price lists or contact **Fairconstruction** @ fairconstruction@uae.messefrankfurt.com.

7. Space Only Stand Specifications

The Space Only option does not include any stand fittings, flooring or electrics, but enables the exhibitors to create their own individual stand build.



unreasonably affect nearby Exhibitors' sites in any way.

Stand fitting and display work to space only sites must not exceed an overall height of 2500mm without the Organisers' written permission. With permission, the total possible height to which you may construct your stand is 6000mm depending on the hall & location within the hall. Applications should be made in writing to the Organisers' and be accompanied by a scale drawing. Such applications should be made at least four weeks prior to the Show.

If a space only exhibitor needs to hire furniture, they can only order from their stand builders. Furniture will not be readily available on site. Exhibitors' stand fitting contractors can commence work on space only stands on the date scheduled in the Deadline Checklist that is part of the Exhibitor Information Manual.

Please ensure that your stand design does not include the standard shell scheme as this is provided by our Official Stand Contractors only and plans containing shell scheme will be rejected.

Exhibitors arranging their own stand fitting are reminded that, where their stand joins another Exhibitor's area, the back of any dividing walls, panels or exhibits must be painted white or masked to present a neat appearance. It is the responsibility of Exhibitors not taking shell stands to make their own arrangements for the provision of suitable floor covering for their area and also to ensure their stand number is clearly displayed.

Since no power supply is included in space only sites, a separate application for the mains supply must be made to the Official Contractors at least two months before the event, using the forms in the Exhibitor Information Manual.

All Space Only Exhibitors must submit dimensional drawings of their proposed stand design to the Organisers' for approval no later than the scheduled deadline. Please complete and return the corresponding order form from the Exhibitor Information Manual. The Organisers' reserve the right to reject a design likely to

8: EXHIBITION TERMS AND CONDITIONS (I)

1. The term "Exhibitor" refers to the company that signatory to this application form and includes all employees or agents of such. The term "Exhibition" refers to the event described on the front of this form (over). The term "Organizer" refers to Messe Frankfurt Middle East GmbH. In case of "Joint ventures", howsoever described, the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
2. The organizer reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the Exhibitor fail to make payments upon the due dates. In such cases any amount of money already paid to the Organizer will be non-refundable and the organizer reserves the right to demand the remaining balance from the Exhibitor. The Organizer reserves the right to levy a surcharge on any outstanding payments due and owing by the Exhibitor at a rate of 10 % per annum calculated from the due date until the date of actual payment. Any loss incurred by the Organizer, resulting from the Exhibitor's actions must be paid by the Exhibitor to the Organizer.
3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the "Organizer". Only the products/services/companies listed on this form may be exhibited. The charges for space is exclusive of any applicable National, Federal or Local government taxes all of which must be borne by the Exhibitor. Changes in VAT taxes are subject to government law. If VAT tax is introduced by the UAE government, these charges need to be added retroactively and paid by the exhibitor.
4. The Organizer reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organizer to exercise this right.
5. Upon the acceptance of the application for space a contract shall arise between the Organizer and the Exhibitor in the terms and conditions of this contract subject to variation notified by the Organizer at their sole discretion to the Exhibitor. The relationship of licensor and licensee shall immediately arise and continue between the Organizer and the Exhibitor. In the case non payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor the Organizer shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the exhibitor and the right to recover damages sustained by the Organizer.
6. The Exhibitor must occupy the space allotted to it by 8.00 am on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason the Exhibitor shall pay to the Organizer a further sum in liquidated damages equal to the total charge for the space. The organizer reserves the right to reallocate such space in any way it sees fit.
7. In the event of the Exhibitor becoming insolvent, declared bankrupt or facing winding up proceedings the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organizer.
8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organizer in respect of any breach of the Contract on the part of the Exhibitor the Organizer may at it's discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) The Exhibitor must give written notice to the Organizer that it desires to withdraw if the Organizer allows such withdrawal it will notify the Exhibitor of it's decision in writing;
 - b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organizer a consideration for release from the contract;
 - c) The amount of such payment will be specified in the Organizer's notification to the Exhibitor and will be that proportion of the space rental payable under the contract dependent upon the date upon which the Organizer receives the notification from the Exhibitor as detailed below:

Date of Receipt by Organizer of Notice of Withdrawal	Proportion of Space Rental Payable
More than four months prior to the Exhibition	50%
Less than four months prior to the Exhibition	100%
 - d) Upon payment of such amount to the Organizer by the Exhibitor (credit being given by the Organizer for all rental already paid by the Organizer for all rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall have any further claim against the other.
9. Exhibitors shall be totally responsible for the obtaining of visas and customs clearance for their staff, agents, products or services and in no event shall there be any claim for damages or otherwise against the Organizer in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to it's original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organizer safe and harmless from all loss or damage suffered by or arising from out of any act or default of any servant, agent, employee or subcontractor of the Exhibitor.
10. The Organizer shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizer, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented or postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves with insurance in respect thereof to any extent available and the Organizer reserves the right to demand sight of such a

Signature

policy.

8: EXHIBITION TERMS AND CONDITIONS (continued)

11. In no event shall the Exhibitor have any claim for damages of any kind against the Organizer in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organisers control, and the Organizer shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organizer shall consider necessary. If in the opinion of the Organizer by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organizer.
12. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organizer which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organizer. The Exhibitor will compensate the Organizer for any expenses incurred through failing to comply with this condition.
13. The Organizer reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organizer accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
14. The Exhibitor shall not without the prior written consent of the Organizer display, exhibit or bring in to the Hall any explosives, radio active, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organizer against any loss or damage arising out of a breach of this clause. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organizer. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organizer and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organizer the Exhibitor is in breach of this clause the Organizer may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.
15. The Organizer reserves the right to alter add to or amend any of these terms and conditions and the decision of the Organizer shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from its contract.
16. An exhibitor manual will be issued to each Exhibitor containing detailed instructions for the organization of the Exhibition.
17. The Organizer can not accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organizer decides to do so.
18. "Individual Exhibitor means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion".

PAYMENT INSTRUCTIONS

Please transfer funds to:

Beneficiary Name: Messe Frankfurt Middle East GmbH (Dubai Branch)

Beneficiary Address: PO Box 26761 Dubai, United Arab Emirates

Bank: HSBC Bank Middle East Limited

SWIFT Code: BBMEAED

UAE Dirhams Account Number: 035 - 881614 - 001 / IBAN #: AE62020000035881614001

US Dollar Account Number: 035 - 881614 - 100 / IBAN#: AE08020000035881614100

For cheque payments kindly mark your cheques Account Payee Only and has to be in favor of Messe Frankfurt Middle East GmbH (Dubai Branch)

Bank charges to be borne by exhibitor.

Messe Frankfurt Middle East GmbH
P.O. Box 26761
Dubai
United Arab Emirates
www.uae.messefrankfurt.com
Tel. + 971 4 3894500
Fax:+ 971 4 358 5522

Signature