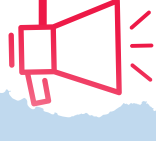


MIDDLE EAST AND AFRICA

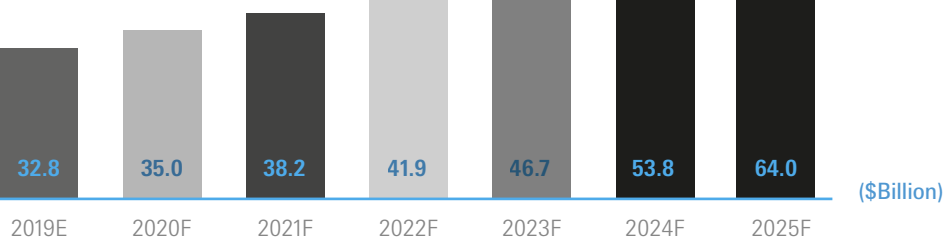
MEDIA AND ENTERTAINMENT INDUSTRY



Middle East media and entertainment industry has undergone dynamic changes in the last couple of years. One of the biggest milestones was the opening of the **Saudi Arabia cinema market**. With the growing demand for leisure and entertainment across the region, the media and entertainment industry in the nation is likely to record considerable growth over the coming years.

Middle East Media & Entertainment Market Revenues, \$ Billion (2019 – 2025F)

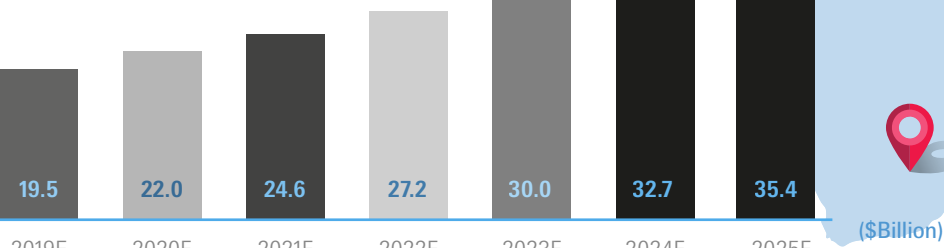
CAGR 12%
2019E – 25F



Africa media and entertainment industry is majorly driven by **Nigeria and South Africa**. With growing demand for digitalization across the Africa region, consumers are expected to seek higher number of media and entertainment solutions, which would emerge as a key driver for the growth of the Africa media and entertainment industry

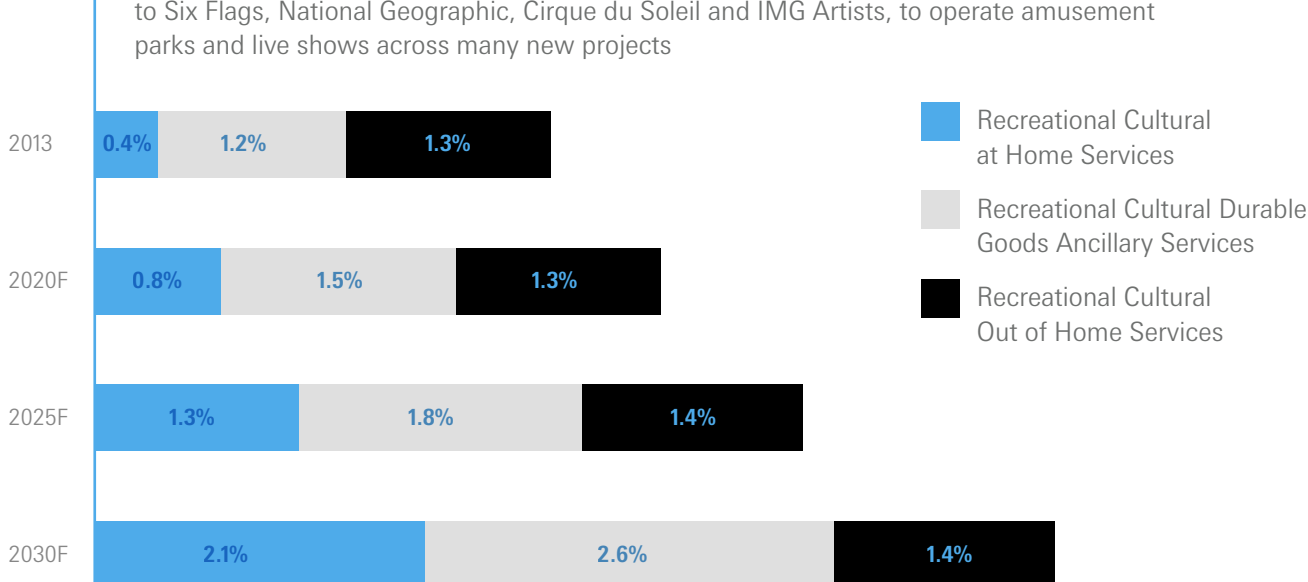
Africa Media & Entertainment Market Revenues, \$ Billion (2019 – 2025F)

CAGR 10%
2019E – 25F



Saudi Arabia Entertainment Share, By Spending Types, 2013 – 2030

General Authority for Entertainment (Saudi Arabia) recently signed several key contracts with United States entertainment companies including AMC theatres for cinemas, in addition to Six Flags, National Geographic, Cirque du Soleil and IMG Artists, to operate amusement parks and live shows across many new projects



“ Saudi Arabia is likely to invest **more than 60 billion across entertainment industry**. The move is part of Saudi Arabia’s plan to diversify its economy and reduce its reliance on the oil industry, which was hit hard by the falling oil prices

DUBAI EXPO 2020 PROJECTS



ALADIN CITY

Three towers comprising of hotel and other commercial spaces, spread over a distance of 450m

\$15 BILLION

DUBAI CREEK

DEIRA ISLANDS

Serviced Apartments and Luxury Hotels

\$2 BILLION

DEIRA DISTRICT

JEWEL OF THE CREEK

Buildings, Commercial Complexes, Hotels, Recreation and Convention Centers.

\$816 MILLION

BETWEEN AL MAKTOUM BRIDGE, BANIYAS ROAD AND THE FLOATING BRIDGE

BLUEWATERS ISLAND

Residential, Hospitality, and Entertainment zones

\$1.6 BILLION

JUMEIRAH BEACH

AL HABTOOR CITY

Three Luxury Hotels and Residential Towers

\$3 BILLION

DUBAI WATER CANAL

MUSEUM OF THE FUTURE

Museum Comprising of Visionary Cultural Institution

\$200 MILLION

DUBAI

KEY HOTEL PROJECTS EXHIBITED FOR INVESTMENT IN IRAQ



6 STARS HOTEL

At the Airport Road

BAGHDAD

ENTERTAINMENT CITY

Baladrose 1/303

DIYALA

5 STARS HOTEL

Near Faluja University

AL ANBAR

TOURIST CITY AT MOSUL DAM

30 km Northern Mosul

NINEVEH

HOTEL AND MALL

Kerbala Abbasiyah

HOLY KERBALA

QAIM ENTERTAINMENT LAND

Qaim Town

AL ANBAR

GREEN ENTERTAINMENT LAND

Qurna Town

BASRAH

Iraq Commercial Sector Outlook, 2019



AIRPORT

- Rehabilitation and development of Mosul International Airport
- Rehabilitation and development of Nasiriya International Airport



METROS

- Baghdad Metro
- Baghdad Mono Rail
- Mono Rail in Holly Karbala Province
- Basra Metro



TRAMWAY

- Tramway project in Erbil
- Tramway project in Sulaymaniyah
- Tramway project in Duhok

Number of Upcoming Residential Projects in Iraq, By Provinces, 2019

The National Investment Commission (announced the national housing project to build **approximately 1million housing units in all provinces of Iraq** Among these, housing investment opportunities include:

- Al Rasheed Housing City Project (Al Rasheed Military Camp formerly) at the Province of Baghdad
- Al Mustaqbal Housing City Project at the Province of Baghdad
- Janatt Baghdad Housing City Project at the Province of Baghdad
- Dhifaf Karbala Housing City Project at the Province of Holy Karbala

Syria GDP Growth Rate, 2015 – 2020F

Over the last year, **the Syrian economy has improved significantly** as the intensity of conflict has eased. After five years of continuous contraction, the economy resumed expansion in 2017 While the stable exchange rate and monetary conditions have stabilized economic conditions, increasing reconstruction activities are expected to contribute substantially to this recovery as well.

