

Business Matchmaking for visitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors and visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit. In order to schedule meetings, complete your online visitor pre-registration, and **our team will email you with your login credentials** to access the Program. This will provide a personalised report, listing out all relevant exhibiting companies at the show with similar business interests – it's about meeting the right people in the right place at the right time.

Compelling Show Statistics:

	2016	2017
Total Number of meetings scheduled	651	739

Total of **739** meeting requests

63% of the meetings were actioned through the program before arriving onsite and whilst onsite.

95% of meetings were requested by the **exhibitors**, this would be because they would want to show case their products to the visitors.

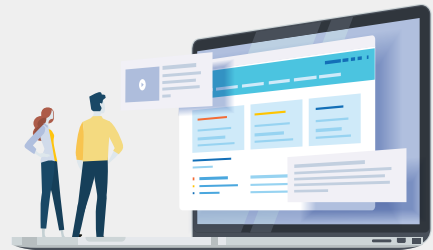
For more information, email our Business Matchmaking Team:
info@bizmatchmaking.net

Features of the program:

- 1. Search** for exhibitors based on company, products or country of origin



- 2. Identify** which exhibitors you want to meet at the show



- 3. Schedule** your meetings before you arrive



[View a step-by-step tutorial on Business Matchmaking process](#)