

Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors and visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

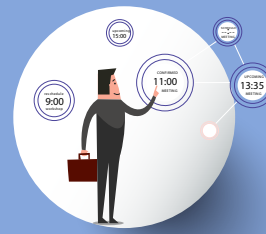
Features of the program:



Making the
Right Match



Automatic
Matchmaking



Scheduling
Meetings



Specific
Filtering



Real-time
Tracking Diary



Scheduling
Mini-workshops



Business Matchmaking
Team Assistance



[View a step-by-step tutorial on Business Matchmaking process](#)

Compelling Show Statistics:

	2016	2017
Total Number of meetings scheduled	651	739

Total number of Visitors Profiles : **2641** | **52%** of the meetings took place, e.g. the visitors did come to the exhibition.

63% of the meetings were actioned through the program before arriving onsite and whilst onsite. For more information, email our Business Matchmaking Team: info@bizmatchmaking.net